



March 26–29, 2020

Thank you for your interest in the Calgary International Salsa Congress!

Each year Calgarians and visitors to Calgary come together at the elegant Hyatt Regency for a weekend long event featuring the best Salsa dancers in the world. For 13 years, thousands of performers, competitors, and spectators take in the weekend's events.

The Calgary International Salsa Congress is an essential date on the arts calendar in Calgary. Each year the congress provides local dance professionals with the opportunity to showcase their work on a world class stage; Amateur dancers are provided a once a year opportunity to express their passion for dance through competitions and student showcases; Amateur and Professional dancers alike experience the opportunity to train with the best dancers in the world; Spectators are mesmerized by a theatre-style dance production, featuring the World's top Salsa dancers, local professionals, and troupes from all over North America, flown in for one weekend only.

If you or your company are inspired to get involved, please get in touch with our team at the Calgary International Salsa Congress!

For information or questions on sponsorship:

Please contact Kelly Lannan, Kelly@calgarysalsacongress.com 4035600842



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Sponsorship Opportunities:

Award Sponsorship from \$250

An individual or company can sponsor a competition award presentation.

Receive an acknowledgment from the event emcee, and be invited on stage to present awards to the competition champions.

Advertising Sponsorship from \$600

Receive a premium advertising opportunity on our event big screens with a company logo or advertisement (artwork and scale subject to approval) for the evening showcases and after party.

Receive an information table and/or banner placement in our vendor showcase lobby.

Receive 1 full event pass or 2 evening tickets of your choice.

Premium Advertising Sponsorship from \$1000

Receive a premium advertising opportunity on our event big screens with a company logo or advertisement (artwork and scale subject to approval) for the evening showcases and after party.

Sponsor logo featured on website over the weekend of the event and in printed souvenir program.

Receive a mention from the event emcee during the Gala showcase each evening.

Receive an information table and/or banner placement in our vendor showcase lobby.

Receive 2 full event pass or 4 evening tickets of your choice.

Partner and Title Sponsorship from \$5000

Receive a fully customized sponsorship experience at the Calgary International Salsa Congress.